



A publication of the Career Development Professionals of Indiana

Letter from the President

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Dear CDPI Colleagues,

Autumn is finally here; for a while there, I thought the Summer of 2012 might never end. My students are seemingly more interested in career services than ever before. It's great to already be seeing some progress and fruits from their work, and perhaps in November I will actually be able to catch my breath.

Over the past several years, the economic crunch has tested the mettle of each of us. Having to do more with less, feeling as though our talents are going unnoticed, and seeing good students struggle to find their place in this economy are far too common themes in our work. It can be easy for us to get caught up in the needs of the moment, and before you know it, another school year has flown by. This year, CDPI is excited to offer events and programming to help us all take a step back and see the big picture.

The fall conference was headlined by a keynote panel of student development administrators who provided us with great perspective—both from small college and large university vantage points—on how our work provides value to students, higher education, and the outside world. Thank you Heather Burgette and Sheila Wiggins for your leadership putting together this fantastic conference.

The CDPI Board has crafted several new goals, including establishing brand identity among external partners and admins, developing a long-term fiscal plan to best leverage CDPI resources to accomplish our mission, and assessing membership and employers to identify strategic priorities.

The INdorsed Career Ready Graduate Program is now in full swing, comprised of 29 different campuses around the state! This program provides a framework to help our students take a step back from their papers, exams, and required readings, and take time to reflect and be more mindful of their greater personal/career goals. Kudos to Liz Bushnell and the pilot program schools for nurturing this idea.

Finally, planning for the spring conference is also underway, so be sure to watch for more information in the next few months. Our plan is to focus on employers' perspectives regarding:

- discussions about how to partner with them on your campus
- strategies students can utilize to increase their marketability
- recruiting strategies in a variety of fields

It was wonderful to see everyone in Fort Wayne. Stay tuned for more great CDPI information

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CDPI Employer Relations – Spring 2013 Conference

*Save
the
Date*



CAREER DEVELOPMENT PROFESSIONALS OF INDIANA, INC.

**SPRING 2013
CONFERENCE
March 1, 2013**



**BANKER'S LIFE FIELDHOUSE
INDIANAPOLIS, INDIANA**

www.cdpi.org



CDPI Employer Relations – Spring 2013 Conference

SLAM DUNK!

**Want an easy way to build partnerships
with employers?**

**Attend the CDPI Employer Relations
Conference.**

Given our common objective to facilitate students' transition from campus to the world of work, the spring conference will focus on partnership building with employers.

PRE-CONFERENCE NETWORKING EVENT

**Indiana Pacers vs. Los Angeles Clippers
February 28, 2013**

Join your career services colleagues in networking with employers at the game on Thursday night before the conference.



Call for Nominations-IMPACT Awards

Katie Coffin
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Indiana INTERNnet, the statewide internship matching program managed by the Indiana Chamber of Commerce, announces a call for nominations for the seventh annual IMPACT Awards, sponsored by Ivy Tech Community College. Honoring internship excellence, the IMPACT Awards recognize an outstanding career development professional, three interns (high school, college, and non-traditional), and two employers of the year (for-profit and not-for-profit).

As a partner interested in keeping the best and brightest in Indiana through internship connections, you are invited to submit one or more nominations in any or all of the award categories. You can find a nomination form on our website, www.IndianalINTERN.net. Completed nominations may be submitted via fax to (317) 264-6855 or by e-mail to IMPACTawards@indianachamber.com.

The deadline for nominations is November 9, 2012.

Winners will be celebrated at the IMPACT Awards Luncheon on **Wednesday, February 6, 2013** at the Eiteljorg Museum of American Indians and Western Art in downtown Indianapolis. Attendees will receive free museum admission and parking on the day of the event. Registration and sponsorship information is now available at <http://indianaintern.net/impact-awards-2013>

At last year's IMPACT Awards, Susan Gresham and her family attended the event to celebrate her winning career development professional of the year. Susan is the Director of the Career Development Center and is known for her high energy, positive thinking, and creative advising. Members of the "CDPI family" were pleased to see this award be presented to Susan, but this year, it's someone else's chance!

Thank you for ensuring that the good work of your faculty, fellow staff and students is represented in the nominations process. Please contact Janet Boston at (317) 264-6862 or jboston@indianachamber.com, should you have any questions about the IMPACT Awards program or Indiana INTERNnet.





Indorsed Insider

Join Your Colleagues around the state prepare their students for Career Readiness!

The INdorsed Career Readiness program is a statewide standard used by Indiana colleges and universities to certify students' preparation for professional work. It launched during this Fall 2012 semester and was piloted with 4 schools last year. It's running strong with over 30 campuses across the state! This program encourages students to complete specific activities, attend specific events, and learn specific competencies towards becoming INdorsed.

The most recent CDPI Conference, held at IPFW on October 25, 2012, hosted a breakout session for current Campus Coordinators and interested schools. Everyone shared their own implementation of the Indorsed requirements, tips of keeping track of students' progress, and office-specific requirements like length of time for completion and add-ons like reflection papers. Attendees also learned about the robust features the CDPI website offers for Campus Coordinators everything they need to implement their own program.

For more information about becoming a Campus Coordinator or the INdorsed Career Readiness Program, please contact Liz Bushnell! EJBushnell@manchester.edu



Congratulations Grant Recipients!



Elizabeth Bushnell: ★
Regional Professional Development Series



James Jeffries: ★
Perspectives on Résumés-Mastering the Liberal Arts Approach

Jill Vanderwall: ★
StrenghtQuest





Job Outlook 2013: Hiring up 13 Percent, Degrees in Demand

Employers expect to hire 13 percent more new college graduates from the Class of 2013 than they did from the Class of 2012, according to NACE’s Job Outlook 2013 survey.

Employers in pharmaceutical manufacturing; computer and electronics manufacturing; retail trade; finance, insurance, and real estate; management consulting; and professional services anticipate double-digit increases in hiring.

Early projections show employers plan to target business-, engineering-, and computer-related degrees at the bachelor’s level during the 2012-13 college recruiting season. (See Figure 1.)

The percentage of employers with firm plans in place for spring recruiting is also on the upswing. This year, 37.6 percent of survey participants indicated firm plans to recruit in spring 2013, while 34.4 percent of employers that participated in the Job Outlook 2012 survey indicated firm plans to recruit in spring 2012.

(See Figure 2.)

Figure 2: Spring 2013 Recruiting Plans

Recruiting Plans	Spring 2013	Spring 2012
Firm plans in place	37.6%	34.4%
Tentative plans in place	27.3%	31.8%
All recruiting in Fall	18.6%	18.2%
Unsure	15.5%	15.1%
Not hiring	1.0%	0.5%

Figure 1: Who’s in Demand?
Top 10 Bachelor’s Degrees for the College Class of 2013



Data for the Job Outlook 2013 survey was collected from July 25, 2012 through September 10, 2012. A total of 244 surveys were returned—a 25.2 percent response rate. The full survey results will be available in November

Article was retrieved from: NACE-Knowledge Center (<https://www.nacweb.org/s09262012/job-outlook-2013>) Spotlight for Career Services Professionals, September 26, 2012



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